



It's as simple as this



Illustrated is the Special
Model "E" for Argoflex
\$28.25 incl. Excise Tax

Yes, it's as simple as this to stop action on a dull day or in deep shade with a Mendelsohn Speedgun . . . the original and still the best of all flash instruments. You needn't let unfavorable weather spoil your vacation picture-taking . . . you don't have to put your camera away after the sun goes down. With a Speedgun as part of your regular equipment, your photographic possibilities are tremendous, and your fun is unlimited.

Your friendly Mendelsohn dealer is receiving more and more Speedguns. Your chances are excellent for getting yours without delay. Stop in today. It takes but a few minutes to attach one to your camera . . . and from then on every shot will be a perfect shot.

MENDELSON SPEEDGUN COMPANY, INC.

457-461 BLOOMFIELD AVE.

• BLOOMFIELD, N. J.

ANYONE CAN MAKE A SYNCHRONIZER • ONLY MENDELSON MAKES THE SPEEDGUN